

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

| | | |
|--------------------------|--|--------------------|
| Today's Date: | November 1, 2012 | |
| Station: | KMBC | Drop Down |
| Sales Region: | LOCAL | Drop Down |
| Agency: | Media Strategies & Research | |
| Advertiser: | McCaskill/D/US Senate | |
| Invoice # | 926475 | Net Invoice Amount |
| Invoice Date | | Amount Paid |
| | Adjustment to Gross Billing | (\$485.00) |
| | Adjustment to Net Billing | (\$412.25) |
| AE Name: | Jeff Kitzsteiner | |
| SM Name: | Jeff Hoyt | |
| Reason for DEBIT/CREDIT: | POLITICAL RATE ADJUSTMENT | Drop Down |
| | (Field Required - must use drop down list) | |

EXPLANATION (Please explain in detail):

Rate adjustments for line 8, 1X Sun., 5-6AM, line 11, 2x M-F 9-10AM, line 18, 8x M-F 4-5PM, & line 34, 1x Thursday 9-10PM.

Revised invoice required? _____

REQUIRED APPROVALS:

| | | |
|-----------------|-----------------------|--|
| Local AE | Local Sales Region | (Web & Mobile when applicable) |
| LSM | Local Sales Region | (Web & Mobile when applicable) |
| NSM | National Sales Region | (Web & Mobile when applicable) |
| DSM | Digital Sales Region | Web & Mobile optional/station's discretion |
| GSM | All debits/credits | except Retrans & Non Sales region |
| Regl Controller | All debits/credits | |

Form with all required approvals emailed to Regional C&C Manager

Input to Wide Orbit on: _____ by _____

ORDER CHANGE

Candidate: McCaskill For Senate 2012

KMBC-TV Contract #: 926475

Agency Estimate #: 11281

Flight Dates: 10/23/12 - 10/29/12

[illegible]

Original Gross: \$108,160.00

Original Net: \$91,936.00

Revised Contract Cost: (gross) \$107,675.00Revised: (net) \$91,523.75

Due Candidate: (gross)_____ \$485.00_____

Due Candidate: (net) \$412.25

Due Station: (gross) _____

Due Station: (net)_____